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## BRIEF SUMMARY

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I am software developer & designer with 3 years of experience developing and creating websites, windows applications. Also have good experience working with woocommerce and creating plugins for wordpress. My experience has taught me a lot, especially in problem solving and how to be calm and solve the problem in less time without stress. I hope to be software engineer someday so am always learning and developing my self.

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## EXPERIENCE

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### **Milky makers from april 2021 as Software Developer :**

#### **Responsibilities:**

##### **Development:**

- Creating desktop application for managment and help running the business (winforms,c#,sql)
- Creating websites for the brand (each country with separate website).
- creating and develop api plugins that push new orders to the courier company automatically ( php ).
- creating inventory management plugin (**database** creating) and connect it with api plugin ( to deduct the order quantity from our system )(php,html,css,wp db,sql).
- create actions on the website with javascript.
- minimizing all the big data to make the website faster.
- Adding more cities and areas to the list of checkout by using filters and hooks of WooCommerce.
- Solving problems and close look into all the possibilities to avoid this problem happening again.
- Maintain the security and website speed score.
- Integrating smart redirection system based on user country and visited pages on the website without losing our ranking on google.
- seo for the website to perform well on google ranking.

- fix error related with styling with html and css.
- translating the website to arabic.
- add products, manage the stock, to website
- creating new buttons for changing languages or switching the currency.
- change the styling of the website with css
- creating landing page and new pages with html and css.
- customizing the emails processing order, pending payment order, abandoned cart, completed order, cancel order, refund order, partially refund...

### **Social media:**

- analytics for on facebook ads
- making creative ads settings
- analyze the performance of the ads in facebook and scale it to get more result.
  - creating banners for the website
  - creating mockups for the websites
  - creating mockups for the products ads
  - editing in the .ai art work for labels
  - creating stickers with the products
  - creating designs for instagram
  - creating certificates of achievement
  - creating videos
  - creating moving posts
  - translating the instagrams posts to arabic

**TAZZNIR ( Marrakesh ) from 03/02/2019 to 20/03/2021 As Web Marketer and developer**

### **Responsibilities:**

- ➤ Build application to manage the orders and report and tax calculation with C#,SQL and windows form.
- ➤ Creating customized Landing pages using **Css(SASS)**, **Html** and **php** for selling products.
- ➤ Creating Web Stores and make it looks good for visitors using ( shopify, wordpress ).
- ➤ Developing plugins to edit wordpress to make it fit for our services.
- ➤ Searching for Good Products To sell.
- ➤ Test New products in the market by Facebook ads, google adword and google shopping.

- ➤ Analyze the result of the ads and make a report
- ➤ Import products from suppliers in china and negotiate with them to get the best quality with the lowest price
- ➤ Split the work steps between our teams and making sure that everyone knew his task
- ➤ Make a landing page for the new product that have good visitor experience
- ➤ Make videos for Ad-creative for advertising (Different Ads Version)
- ➤ Launch the Advertising and keep tracking the result
- ➤ Scale the Advertising to bring more sales per Day
- ➤ Daily Report of the Orders and sales
- ➤ Making Customization on all the stores pages with CSS

### **KARON CAR ( Marrakesh ) From 02/2018 To 01/2019 As Web Marketer and developer**

- ➤ Searching for design and colors to make logo, website...
- ➤ Making logo, cover, icons, business cards
- ➤ Creating Good looking Car Rental Website booking website
- ➤ Creating the important pages Like privacy, FAQs, refund policy...
- ➤ Add the Cars in the Website and make Inventories.
- ➤ Add the location for every car.
- ➤ Customize Pages in the Websites.
- ➤ integrating payment gateway systeme.
- ➤ Make different advertising ways like Facebook ads, AdWords, and native Ads.
- ➤ Track Conversion and scale the ads the reach more people and hit more conversions
- ➤ Expand the websites to make people can purchase international.
- ➤ integrating New plugins and themes and make sure that website running smoothly

#### 1. **Professional Skills**

- FACEBOOK ADS: 90%. ➤ WORDPRESS: 90%. ➤ WOOCOMMERCE: 90%, ➤ Shopify: 85%. ➤ SEO: 60%, ➤ HTML5 & CSS3 : 70%, ➤ SQL MSSQL: 80%, ➤ JAVA SCRIPT 50%, ➤ C#: 50%, ➤ WINDOWS FORM C#: 50%, ➤ Sass: 40%, ➤ nodjs: 35%, Php: 75%.
- Integrating domain name with hosting and any install CMS: 100%
- Logiciels: photoshop, visual studio, Atom, Word, excel...

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## EDUCATION

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- **Computer science Diploma in 2019**

- High School Degree in science in 2016

-Udemy Courses in windows form with C#, html, css, javascript, Sass, nodjs.

Languages:

Arabic (Mother Tongue).

English (Written, Spoken, and Read).

French (Written, Spoken, and Read).

Hobbies and Interests:

Arduino.

Robotics.

Coding.

Traveling.